

Committee(s):	Date(s):
Health and Wellbeing Board	30/09/2014
Subject: City and Hackney Health and Wellbeing Profile (JSNA) public consultation	Public
Report of: Director of Public Health	For Decision
Summary	
<p>Following stakeholder engagement sessions on the use, format and accessibility of the City & Hackney Health and Wellbeing Profile (JSNA), a new approach has been set out to meet current and future needs of users.</p> <p>This approach recognises the diversity of users' requirements. The JSNA will be accessible online and in print, and will ensure that accurate, timely and clear data is presented in a variety of different ways, as no one format will meet all users' needs.</p>	
Recommendation(s)	
Members are asked to:	
<ul style="list-style-type: none"> • Endorse the approach set out to future format and presentation of the City & Hackney Health and Wellbeing Profile (JSNA) 	

Main Report

Background

1. The City & Hackney Health and Wellbeing Profile (known also as the Joint Strategic Needs Assessment or JSNA) is a shared document between the City and Hackney that provides data on and analysis of the health and wellbeing needs of the two areas' populations. It is used by the City & Hackney Clinical Commissioning Group (CCG) to inform commissioning decisions, as well as by local government and local voluntary/community services to understand and correctly target the populations they serve.
2. Each Health and Wellbeing Board has a statutory duty to produce a JSNA, which Department of Health guidance recommends is refreshed every three years.

Current Position

3. Three stakeholder engagement events were conducted April-July 2014 to understand how City & Hackney stakeholders use and would like to use the JSNA. These events were well-attended by a range of different participants, including representatives from City of London Healthwatch, colleagues within

the City of London Corporation, and representatives from voluntary/community groups who provide City of London services. Two events covered use of the JSNA (current and future), its format, and accessibility. One event covered methods Hackney Health and Wellbeing Board may use for prioritising different health issues, but discussions in this event on how data would be understood and obtained have also fed into our understanding of user needs.

Proposals

4. Following stakeholder engagement sessions on use, format and accessibility, it is recommended that approach outlined below is adopted.

Vision

5. We recognise that our users treat the JSNA in a variety of different ways. This includes but is not limited to:
 - Understanding the demographics and health needs of a specific group within Hackney and the City. This group might be defined by locality, ethnicity, age or many other characteristics and combinations of characteristics.
 - Evaluating the need for (or building the case for) a specific service by looking at levels of need and what already exists to meet that need.
 - Comparing the need for different services.
 - Finding answers to specific questions.

To this end, we envisage the backbone of the JSNA as a live database whose outputs can be tailored to the needs of the user. These outputs will include both a web-based interface and a printable document with a consistent structure.

Website

6. The website will include paragraph by paragraph metadata that allows users to filter paragraphs by topic, demographic, date of update and type of information (eg National Statistics, case studies, etc) – these consolidated paragraphs will, in effect, form a tailored report. This metadata will also make the website highly searchable and indexable.
7. It may take up to a year to get the website online. This will be both a City of London and Hackney resource, so we will have to explore where best to host the website. We are also considering the scope for a more general “data and evidence” hub to be shared with other corporate departments in the City and Hackney.

Summaries

8. Our stakeholders engage with information in a variety of different ways. Clear topic summaries will be available in multiple formats and languages to allow everyone to access and understand the key information on each topic.

Updating the JSNA

9. Our plan for updating the JSNA in future is as follows:
 - Each year will have a “Feature Chapter” (e.g. mental health, disabled children, or refugees).
 - We will have an ongoing list of data sources and when they update – with the aim to update data regularly, with a yearly run through of key data points to make sure none have been missed.
 - We will have a rolling programme of full chapter updates with every chapter reviewed at least once every three years.
 - Users will be able to let us know about new data sources through online feedback.

Style

10. In terms of style, both the website and the printable report will have a clean, clear, easily navigable structure. All chapters will have the same structure, and all chapters will have one-page summaries (produced in multiple languages and formats with a focus on accessibility).

Features

11. The JSNA will feature a glossary, a “what’s new?” section and index. In addition, data interrogation tools will be available through the website.

Value added

12. We will add extra value in the following ways:
 - The Public Health Intelligence team will provide indications of the data quality behind each figure.
 - To assist with understanding of outcomes, indications will be given of different ways that success is measured in each area.
 - Definitions of content and help interpreting results will be given.

Data

13. Where possible, all information will have links to the original data sources. In addition, tools will allow users to break data down by ward, demographic characteristics, and benchmark against national/London/ONS cluster figures. Case studies will also be used to give depth and context. Where figures do not exist or are outdated, qualitative data / expert opinion will be used to give an indication of current situation.

Quality assurance

14. Each chapter will undergo thorough proof reading and user testing for accessibility. We will explore the possibility of sense-checking of data with community groups where contention exists. There will then be a clear feedback mechanism for users, online and offline.

Accessibility

15. We will provide summaries in multiple languages, including British Sign Language. We have also received detailed feedback on accessibility for those with sensory impairments which we will integrate into our design process and ensure is part of our style guide.

Implications

16. Please note that City of London Health and Wellbeing Board has a statutory duty to produce a JSNA, but the format, design and data included are not specified. The above proposal aims to make the City & Hackney JSNA a high quality resource that more than meets all statutory requirements.

Conclusion

17. This approach recognises the diversity of users' requirements. The JSNA will be accessible online and in print, and will ensure that accurate, timely and clear data is presented in a variety of different ways, as no one format will meet all users' needs.

Appendices

- None

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